

CLAIM AMENDMENTS

Sir:

In response to the Office Action of September 9, 2004, please amend the claims of the above-identified application as follows:

1. (Amended) An electrical neon display device that allows for the interchangeability of the material being displayed, said device comprising:

- (a) an alternating current power track;
- (b) at least one neon track head that is removably attached and semi-permanently electrically connected to said track and housing a transformer for converting alternating current to direct current; and
- (c) at least one display member that is removably attached and semi-permanently electrically connected to said at least one track head.

2. (Amended) ~~[[An]]~~The electrical neon display device as described in claim 1, wherein said device includes a plurality of individual display members removably attached and semipermanently electrically connected to a plurality of individual track heads.

3. (Amended) ~~[[An]]~~The electrical neon display device as described in claim 2, wherein said display member includes a neon tube shaped in the configuration of a desired letter or design to be displayed by said device.

4. (Amended) ~~[[An]]~~The electrical neon display device as described in claim 3, wherein said track head has one of a female electrical connector and a male electrical connector and said display member has an electrical connecting member opposite to that of the track head.

5. (Amended) ~~[[An]]~~The electrical neon display device as described in claim 4, wherein said track head and said display member have coacting connecting means that are utilized to semi-permanently connect said track head and display member together.

6. (Amended) ~~[[An]]~~The electrical neon display device as described in claim 5, wherein said connecting means further includes a latch member that is semi-permanently associated with said track head and said display member.

7. (Amended) ~~[[An]]~~The electrical neon display device as described in claim 6, wherein said latch member is U-shaped.

8. (Amended) ~~[[An]]~~The electrical neon display device as described in claim 1, wherein said device further includes ~~[[an]]~~ a rigid extension member that is disposed between said track head and said display member.

9. (Amended) ~~[[An]]~~The electrical neon display device as described in claim 8, wherein said extension member has a flexible body portion to allow for the movement of said display member with respect to said power strip.

10. (Amended) ~~[[An]]~~The electrical neon display device as described in claim 9, wherein said extension member allows said display member to be pivoted at least ninety degrees with respect to said power track.

11. (New) An electrical neon display device that allows for the interchangeability of the material being displayed, said device comprising:

- (a) an alternating current power track;
- (b) at least one neon track head that is removably attached and semi-permanently electrically connected to said track and housing a

transformer for converting alternating current to direct current;

- (c) at least one display member that is removably attached and semi-permanently electrically connected to said at least one track head;
- (d) said track head and said display member have coacting connecting means that are utilized to semi-permanently connect said track head and display member together; and
- (e) said connecting means further includes a latch member that is semi-permanently associated with said track head and said display member.

12. (New) The electrical neon display device as described in claim 11, wherein said latch member is U-shaped.

13. (New) The electrical neon display device as described in claim 11, wherein said device further includes a rigid extension member that is disposed between said track head and said display member.

14. (New) The electrical neon display device as described in claim 13, wherein said extension member has a flexible body portion to allow for the movement of said display member with respect to said power strip.

15. (New) The electrical neon display device as described in claim 14, wherein said extension member allows said display member to be pivoted at least ninety degrees with respect to said power track.

16. (New) The electrical neon display device as described in claim 11, wherein said device includes a plurality of individual display members removably attached and semipermanently electrically connected to a plurality of individual

track heads.

17. (New) The electrical neon display device as described in claim 16, wherein said display member includes a neon tube shaped in the configuration of a desired letter or design to be displayed by said device.

18. (New) The electrical neon display device as described in claim 17, wherein said track head has one of a female electrical connector and a male electrical connector and said display member has an electrical connecting member opposite to that of the track head.